

2024-2025 Sponsorship Opportunities



LAUGHS,
MUSIC,
MAGIC &
MEMORIES



ALL Sponsors receive marketing value of \$15,000! :

LOGO and LINK on Goodwill Theatre AND Firehouse Stage websites

LOGO on our Season Brochure **mailed to over 8,000 people**

Tickets to Firehouse shows for shows of your choice

Company's name in Curtain Speeches

Opportunity to hold a Facebook LIVE event

Featured Content in one of our Constant Contact Newsletters!

Sponsorships can be combined to save you money and increase your exposure

Combine with a sponsorship of our Annual Stardust Gala and save even more !

Sponsors can arrange a payment plan to align with your Budget and Cash Flow.



All Sponsorships can be customized to better fit your company's needs. Payments schedules can fit your cash flow.

Contact Naima Kradjian 607-772-2404 Ext 305 Goodwill Theatre Inc. is a 501c 3 Not for Profit federal ID 16-1612384

LEADERSHIP SPONSORS: \$20,000 each

- Includes TOP BILLING in ALL pre-show welcome speeches
- Includes TOP PLACEMENT in ALL Media & Promotion
- Includes a **Platinum Level Stardust Gala sponsorship** worth \$5,000
- Includes **Birthday Celebration recognition** with value of \$2,000
- LOGO Placement on all monthly Patron Postcards

SEASON SUPPORTERS: \$10,000 each

- Includes TOP BILLING in ALL pre-show welcome speeches
- Includes TOP PLACEMENT in ALL Media & Promotion.
- Includes a **Ruby Level Stardust Gala sponsorship** worth \$2,000
- Includes **Birthday Celebration recognition** with value of \$1,000
- LOGO Placement on all monthly Patron Postcards

Fall Frolic Dinner & Show - Saturday Oct. 19, 2024 \$5,000 1 sponsor only

- Cocktails and a Sumptuous Buffet in the Firehouse. Tickets - \$75 Per Person*
- Includes TOP BILLING in *Fall Frolic* pre-show welcome speech
- Includes TOP PLACEMENT in *Fall Frolic* Invitations, Media & Promotion.
- Includes a **Pearl Level Stardust Gala sponsorship** worth \$1,000

FIREHOUSE 125th Year BIRTHDAY CELEBRATION \$3,500 This year only

- Includes TOP BILLING in ALL Birthday event pre-show welcome speeches
- Includes TOP PLACEMENT in ALL Birthday Media & Promotion.
- Includes a **Pearl Level Stardust Gala sponsorship** worth \$1,000

Annual Stardust Gala! With The JERSEY TENORS! On May 10, 2025

Sponsorship levels from \$5,000 to \$500. with high value benefits.

A very Special evening you won't want to miss. A lively Cocktail Hour followed by a Delicious Dinner culminating in a Fabulous Show! VIP tickets at \$250 each include premium seating and Post-Show meet and greet. Regular Dinner & Show Tickets at \$150 (See Also Page 4)



Lynn Trefzger
Firehouse Birthday Artist



The JERSEY TENORS
Stardust Gala



Carole's Kings
Fall Frolic Artists

COMEDY & MAGIC: \$3,000 9 FUN Shows this season !

You will be mentioned at ALL of them!

Magic! With Denny Corby, The Comedian CHIPPER! , Erica Spera in December,
Ladies of Laughter Valentines Day Show on February 14th ,
2 shows with George Casey The Irish Leprechaun in March,
Comedians Chris Roach & Ralph Anthony, Nancy Parker does Impressions in May

MUSIC Shows: \$3,000 7 shows this season!

The B.U. Binghamtonics A 'Capella group, Steven Nanni sings *Holiday Songs*
Frank Sinatra Birthday Concert with Jeff Lake, Mason Warrington Orchestra in
November & May, *Let's Get it On - Marvin Gaye Tribute* in February,
Original Broadway Bound Musical: The Troupe (Prospect Theater) in October

Family, Educational: 2,500 6 Shows this season

Lynn Trevsagar Family Ventriloquist show in November, Robert Rogers Puppets in
February ,The American Revolution
THE EFFECTS OF GRAVITY – Rock, poetry & Science with David Gonzalez

DEI shows: \$2,000 3 shows this season

American Patchwork Quartet in September, *Makin Cake* in
March, *Poppy Champlin Pride Comedy* on June 6

EXTRA-Ordinary: \$1,000 3 Shows this season!

Ghost Light Paranormal Experience
Paranormal Karen – Comedy

2 FREE Community Events : \$500 each

Trunk or Treat on October 31
National Night Out on August 5



Stardust Gala



Denny Corby



Let's Get It On



Makin Cake



Patchwork Quintet



Steven Nanni



Robert Rogers Puppets



log M_{*} = 9.42
SFR = 2.7 M_⊙ yr⁻¹
The effects of Gravity

Please Make Check Payable To: Goodwill Theatre, Inc.
Mail To: 67 Broad Street, Suite 210, Johnson City, NY 13790
Goodwill Theatre, Inc. is a 501(c)3 organization Fed. ID # 16-1612384
goodwilltheatre.org firehousestage.org



Sign Me UP! Let's Make Magical Memories Together.

Date: _____ Company: _____
Address: _____ City: _____ Zip: _____
Email: _____ Website _____

Signed: _____ *I am authorized to enter into this agreement on behalf of the company listed above and I understand that all contributions are tax deductible within the limits described by the law.*

We want to Sponsor the _____ show/level @ \$ _____

We want to Sponsor at \$ _____ level You can decide the show for me.

We also want to Sponsor the May 10, 2025 Stardust Gala @ \$ _____

Total Pledged \$ _____

We want to pay in installments. Please bill \$ _____ in 2024 and \$ _____ in 2025.

Contact Person who will coordinate your Corporate Participation: (please print)

Name: _____ Title: _____

Direct Phone: _____ Email: _____

Amount Enclosed: (Minimum 50%) \$ _____ Balance due \$ _____

We have enclosed 50% of the Sponsor Fee please bill us for the remainder in 2,3,4 months (Circle)

Bill my Credit Card Name on card (please print) _____

Card Number _____ Expiration Date _____ Security Code _____

Signature: _____ Questions? Call Naima Kradjian, CEO 607-772-2404 Ext 305

nkradjian@goodwilltheatre.org

Thank you!

SPONSORSHIP Levels & Benefits										
	Level	Level	Genre	Genre	Genre	Genre	Genre	Genre	Genre	Genre
All Sponsors get \$15,000 Value!	Leadership	Full Season	Fall Frolic	125 Birthday	COMEDY	Music	Education	DEIA	EXTRA	Community
			Dinner+Show	1 weekend	and Magic		and Family		ORDINARY	Events
	2 Available	3 Available	1 Available	2 Available	3 Available	3 Available	3 Available	2 Available	3 Available	2 Available
Benefits	\$20,000	\$10,000	\$5,000	\$3,500	\$3,000	\$2,500	\$2,000	\$2,000	\$1,000	\$500
Curtain Speech	ALL	ALL	Fall Frolic	All Birthday	Comedy/Magic	Music	Edu & Family	DEIA	Extra Ord	signs only
LOGO on an Monthly Postcards	•	•								
LOGO on Season Brochure	•	•	•	•	•	•	•	•	•	
LOGO on all Birthday materials	•	•		•						
LOGO on Constant Contact alerts	•	•	•	•	•	•	•	•	•	
LOGO on Monthly Newsletters	•	•	•	•	•	•	•	•	•	
LOGO & LINK on Websites	•	•	•	•	•	•	•	•	•	
Logo lobby TV roll Solo	SOLO	w/Leaders	SOLO	SOLO	group	group	group	group	group	group
Season Program Ad	Full Page	Full Page	Full Page	Full Page	Full Page	Full Page	1/2 Page	1/2 Page	1/2 Page	1/2 page
Platinum GALA Benefits Included	•									
Ruby GALA Benefits Included		•								
Pearl GALA Benefits Included			•	•						
STARDUST GALA BENEFITS										
	Platinum	Diamond	Ruby	Emerald	Pearl	Gold	Bar(s)	Cocktail Hour	Special Drink	Table Wine
	\$5,000	\$4,000	\$3,000	\$2,500	\$1,500	\$1,000	\$500	\$500	\$500	\$500
VIP Gala Tkts	8	6	4	8						
Premium Gala Seating	•	•	•							
Gala Artist Meet/Greet	8	6	4							
Gala Program Ad	Full Page	1/2 Page	1/4 Page							
Gala Tkts					8	4	2	2	2	2
Gala Program listing	Premier	Special	Special	Group	Group	Group	Group	Group	Group	Group
LOGO Signage at Gala	Premier	Special	Special	Group	Group	Group	At Bars	In Atrium	Location	At Tables



7th Annual Goodwill Theatre Stardust Gala
DoubleTree by Hilton Binghamton
Saturday, May 10, 2025



SPONSORSHIPS	PLATINUM \$5,000	DIAMOND \$4,000	EMERALD \$3,000	RUBY 2,500	PEARL \$2,000	GOLD \$1,500	SILVER \$1,000	BRONZE \$500
VIP Gala Tickets \$250	8	6	4					
Gala Tickets \$150				8	8	6	4	2
Premium Seating	8	6	4					
Logo Placement at Event	Premiere	Premiere	Premiere					At Bar Area
Program Ad	Full Page	1/2 Page	1/4 Page	1/4 Page				
Recognition From Stage	★	★	★	★				
Recognition in Event Program	★	★	★	★	★	★	★	★
Meet & Greet Access	8	6	4					
FREE Drink Tokens	★	★	★	★				

YES! I want to sponsor the 2025 STARDUST GALA at the _____ Level for \$ _____

Name: _____ Company: _____

Address: _____ Zip Code _____

Phone: _____ Email: _____

Signature: _____

Check enclosed Visa MC Discover AMEX

Card Number: _____ Exp Date: _____ 3 or 4 Digit Code: _____

Please return to: Goodwill Theatre, Inc., 67 Broad Street, Suite 210, Johnson City, NY 13790 or to
boxoffice@goodwilltheatre.org. For more information, please call us at (607) 772-2404, ext. 303
 Goodwill Theatre, Inc. is a registered 501(c)3 not-for-profit corporation. Our Federal ID# is 16-1612384